

## PROGRAM DESCRIPTION

The Pharmaceutical Health Services, Outcomes, and Policy (PHSOP) graduate program uses an interdisciplinary approach, preparing students to conduct a broad spectrum of health-related research. The PHSOP graduate program offers a Masters and/or Doctoral Degree.

## PROGRAM OBJECTIVE

PHSOP's objective is to prepare students to perform meaningful independent research and to develop scholarly characteristics that will ready them for a professional career.

Upon graduation, students can find career opportunities within academia, pharmaceutical industry, pharmaceutical associations, local/state/and national health agencies, health care delivery, managed care, state boards of pharmacy, as well as with medical media organizations.

## AREAS OF STUDY

- Administration
- Health Outcomes
- Health Policy
- Health Service Research
- Marketing
- Pharmacoeconomics
- Pharmacoepidemiology

## RESEARCH OPPORTUNITIES

The faculty members involved in the PHSOP program have made significant accomplishments in their respective areas of interest. Their ongoing projects are supported in part by grants from private and public funding agencies, the pharmaceutical industry, and various private foundations.

The expertise of PHSOP faculty includes:

- Health Policy Evaluation
- Medication Adherence
- Pharmaceutical marketing
- Pharmacoeconomics
- Pharmacoepidemiology
- Social & Behavioral Sciences
- Quality of life



PHSOP Graduate Students Fall 2017 – Above  
R.C. Wilson Pharmacy Building - Below



The program provides support to assist students in achieving these competencies:

- Apply ethical principles and comply with legal and regulatory requirements in the conduct of professional activities
- Communicate effectively with the health care, research, and lay communities
- Demonstrate professional values and behaviors
- Design and conduct patient-oriented research and interpret the results
- Develop research questions to address health care problems
- Implement a strategy for life-long personal and professional development



## PHSOP FACULTY & RESEARCH INTERESTS

**Ewan K. Cobran, Ph.D.**  
*Assistant Professor*

**Research Interests:**

Health services research, comparative effectiveness, health disparities, cancer screening, prevention, outcomes, fatalism, survivorship, community-based participatory research, patterns of care, nativity, and large data analysis.

**Duska Franic, Pharm.D., Ph.D.**  
*Associate Professor*

**Research Interests:**

Patient reported outcomes (PROs), focused on methodological issues surrounding various methods of patient preference measurement, including psychometric and non-psychometric, or welfare-based approaches, including utility assessment and contingent valuation, with an emphasis on policy decision making.

**Jayani Jayawardhana, Ph.D.**  
*Assistant Professor*

**Research Interests:**

Health economics, health policy, pharmaceutical economics, industrial organization

**Merrill Norton, Pharm.D., NCAC II, CCS, CCDP-D**

*Clinical Associate Professor*

**Research Interests:**

Addiction Pharmacy- specialty areas of addiction medications, psychiatric medications, and pain management medications; addiction counseling and treatment medications; pain management of the addicted patient.

**Matthew Perri, III, Ph.D.**

*Professor and Associate Head*

**Research Interests:**

Pharmaceutical Marketing and Economics

**Elisabeth Lilian Sattler, Ph.D.**

*Interdisciplinary Assistant Professor*

**Research Interests:**

Health disparity, food insecurity, medication adherence, gerontology/geriatrics, and chronic disease management.

**Henry N. Young, Ph.D.**

*Kroger Associate Professor, PHSOP Director*

**Research Interests:**

Medication use behaviors, health services research, health communication, health outcomes, and minority and underserved populations.

## CONTACTS

For additional information, please  
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