



## Process on Promotional Items

### Purpose:

The UGA College of Pharmacy recognizes the business need to promote its brand identity, programs and events. The UGA College of Pharmacy's unit/departments may use promotional items of nominal value for this purpose. Promotional items given to your audience branded with the College logo are distributed free of charge.

To ensure the consistent use of promotional items and to reduce the per-unit cost through bulk ordering, promotional items are generally ordered through the College of Pharmacy's Office of the Dean with consult from the College's PR/Marketing Department (this does not include items used for student recruitment).

### Request of promotional items for use:

In advance of your need, please send an email to [amp@uga.edu](mailto:amp@uga.edu) with the information below. Occasionally, clarification is required and additional questions may be asked.

In the email subject line, please use "PROMOTIONAL ITEM REQUEST"

1. Name of Requestor and the unit/department name
2. Type of item requested and quantity needed

### Catalog of items:



1-inch Sewn Strip Colored Promotional Pennant 5" x 12"



15 oz. Campfire Mug



Two-Tone Malibu Sunglasses



Logo Will Wrap Around Pen



Slim Click Pen



Post-It Notes - 25 Sheets



Non-Adhesive Scratch Pad – 25 Sheets



Logo Will Wrap Around Pen



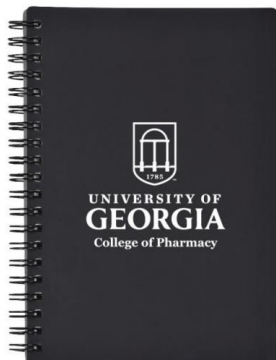
Satin Pen



9" x 12" Tote Bag



16 oz. Stadium Cup



Spiral Notebook



Polyester Lanyard with Oval Clip



9 1/2" x 14" Aster Bag (Clear)



Kolder Kaddy Neoprene



Bone Stress Reliever



Multi-colored Highlighter



Phone Case Wallet with Grip



Uga Stress Reliever



Circular Magnet



Non-adhesive Notepad



Magnetic Chip Clip



Wooden Pencil



Sharpie Pen