

Michael J. Fulford

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<https://news.uga.edu/assistant-dean-delivers-encore-performances/>

SUMMARY OF KEY PROFESSIONAL ACHIEVEMENTS

- Implemented phase one of the ACE/NSF Equity-Minded Faculty Workload Framework in the College of Pharmacy
- One of three US experts invited to provide continuous training and consulting for all Colleges of Pharmacy in Egypt as they transform their education programs
- Requested speaker and thought expert on Diversity, Equity, and Inclusion in Pharmacy Education and Student Affairs
- Led UGA College of Pharmacy through two successful academic program reviews
- Led process to receive reaffirmation of 8-year PharmD program accreditation
- Won national excellence in assessment award for the College of Pharmacy
- Received commendations from the Accreditation Council for Pharmacy Education for the use of focus groups to assess student experiences across extended campuses
- Principal investigator and creator of a 31-author, nationally recognized pharmacy education paper on the assessment of student learning in PharmD programs
- Led Georgia Tech's premiere first-year retention program
- Created an evidence-based approach to improving Georgia Tech first-year student sense of belonging and community. This led to students "feeling like a part of a community" increasing from 75% to 95%.
- Developed the "What Freshmen Should Learn" Project to determine the critical developmental needs of first-year students at Georgia Tech
- Created the Summer Experience for First-Year Students wanting additional help before their first Fall Semester
- Used data analytics and cohort tracking to identify key issues impacting enrollment at Lanier Technical College which led to changes in academic and financial aid advising
- Co-Direct the UGA Ballroom Performance Group and produced its signature show, Ballroom Magic since 2008, taking over for Dr. Mark Wheeler, the founder
- Produced and choreographed over 100 creative works in ballroom dance and musical theatre since 2008
- Regularly requested as a choreographer and master class instructor for dance and theatre programs in the region

EDUCATION

Ph.D., Educational Policy Studies, Georgia State University, Atlanta, GA, 2008

Concentration in Higher Education and Social Foundations,

Dissertation: Failing at College Football Reform: The Jan Kemp Trial at the University of Georgia, Advisor: Dr. Philo Hutcheson

M.Ed., Student Personnel in Higher Education, The University of Georgia, Athens, GA, 1998

B.BA., Accounting, Minor: Drama, The University of Georgia, Athens, GA, 1996

FACULTY APPOINTMENTS

Senior Academic Professional, UGA College of Pharmacy, 2018-present

Graduate Program Faculty, UGA College of Education, 2019-present

Academic Professional, UGA College of Pharmacy, 2011-2018

Ballroom Dance Instructor, UGA Department of Dance, 2011-present

PROFESSIONAL ACADEMIC EXPERIENCE

The University of Georgia, College of Pharmacy, Athens, GA, 2011-present

Assistant Dean for Institutional Effectiveness & Strategic Initiatives, 2021-present

Director of Assessment, 2011-2021

- Position converted from Director to Assistant Dean for Institutional Effectiveness and Strategic Initiatives position in June 2021
- Serve on the senior leadership team for the College of Pharmacy
- Supervise Director of Interprofessional Education and two Graduate Assistants for Educational Assessment and Research
- Supervised the Office of Continuing Professional Development and Outreach (CPDO) which included providing continuing education programs
- Managed close-out of CPDO program including process for reducing staff in area
- Coordinate the Review of Pharmacy continuing education for graduating students
- Develop and manage the College of Pharmacy Strategic Plan
- Lead self-study activities for specialized accreditation efforts (ACPE), University program reviews, and regional accreditation processes (SACSCOC) and reporting
- Lead educational assessment activities for all academic programs in the College (BS, MS, PhD, PharmD)
- Analyze data to identify predictors of student performance in the curriculum across five extended campuses
- Work with a team to identify at-risk students and ensure they receive appropriate academic and personal coaching
- Manage course and instructor evaluation processes across all program levels and five extended campuses
- Lead educational research efforts and work collaboratively with faculty members on the scholarship of teaching and learning projects across all campuses
- Conduct data collection, tracking, reporting, benchmarking, and evaluation to guide decision-making in support of all missions of the College of Pharmacy
- Coalesce data from institutional sources for dashboard generation and ongoing strategic analysis
- Manage aggregate data analysis and reporting from Faculty Activity Repository (Elements), Learning Management Systems (eLC), Banner, Academic Analytics, and other disparate university data sources
- Coordinate Administrative Position and Operational Reviews per CoP and UGA policy
- Represent the College of Pharmacy on the University Student Learning Outcome Coordinator Committee

- Manages and utilizes software programs that assist in the assessment process (Qualtrics, SPSS, MaxQDA, Desire2Learn, ExamSoft, AAMS)

Interim Director of Faculty Affairs, 2019-present

- Coordinate promotion and tenure processes for the Dean's Office
- Manage college committees including assignments, charges, and committee chair support
- Orient new faculty members to faculty-related policies and resources
- Coordinate faculty awards including college-level awards and nominations for university awards
- Provide leadership and direction for Diversity, Equity, and Inclusion initiatives
- Coordinate faculty development programs
- Represent the College regarding faculty affairs matters
- Manage faculty credentialing for the College
- Provide guidance and mentorship to faculty members as needed and by request
- Serve as ex-officio on the College promotion and tenure committee
- Provide consultation and guidance to unit heads regarding hiring, appointment, and retention of faculty members

Georgia Institute of Technology, Atlanta, GA, 2007-2011

Director of the Freshman Experience Program/Assistant Director of Housing

- Led 3 Area Managers, 8 Hall Directors, 1 office manager, and 150 students
- Served on the senior leadership team for residence life and housing
- Liaison with facilities for large-scale construction and renovation projects
- Direct all programmatic and operational functions of Georgia Tech's premier freshman retention program
- Created a comprehensive assessment plan for the Freshman Experience and developed a theoretical framework for supporting first-year students
- Responsible for residential areas housing 2500+ students
- Managed a budget of \$500,000
- Trained professional and student staff to manage crisis situations including first response to psychological crises, conflict mediation, and facility issues
- Collaborated with academic departments on initiatives to help first-year students transition to Georgia Tech
- Spoke to prospective students and parents at admissions events and orientation
- Developed the "What Freshmen Should Learn" Project to determine the critical developmental needs of first-year students at Georgia Tech
- Created the Summer Experience for First-Year Students wanting additional help before their first Fall Semester
- Implemented changes to the Emerging Leaders program to transform it into a servant leadership-based program
- Worked with the National Resource Center for Students in Transition as a co-host for the National Conference on the First-Year Experience

Lanier Technical College, Oakwood, GA, 2005-2007

Director of Student Services

- Led student service operations for an 800+ student extended campus, GA
- Served as one of three administrators in charge of the extended campus
- Coordinated all service functions with the main campus to maintain consistency
- Managed admissions, registration & records, financial aid, career counseling, placement testing, and orientation
- Coordinated Enrollment Management functions for the entire college to include enrollment tracking and reports, recruitment efforts, and attrition surveys
- Analyzed enrollment trends and patterns and conducted attrition surveys to understand better why students leave Lanier Technical College
- Provided admissions and career counseling to students at Forsyth Academy
- Supervised one full-time recruiter and one full-time receptionist
- Co-supervised one admissions secretary and one financial aid technician
- Directed recruitment efforts for the College
- Produced the orientation presentation for new students
- Collaborated with faculty members on recruitment and retention initiatives
- Counseled students on choosing a major and financial aid options
- Advised international students concerning admissions, evaluation of international transcripts, and providing proper immigration documentation
- Administered and scored placement tests for incoming students
- Developed enrollment datasets and tracked cohorts of students using BANNER

Georgia Institute of Technology, Atlanta Georgia, 2001-2005

Community Director

- Responsible for a residential area of 2000 students
- Developed the Language House- a simulated immersion program in collaboration with the Department of Modern Languages to assist in language study
- Managed and developed the residential component of the Women, Science & Technology learning community
- Conducted focus groups and surveys to assess future initiatives for the Women, Science, and Technology program
- Assisted in implementing an International House program
- Supervised 3 full-time professionals, 1 graduate assistant, and 81 student staff
- Planned and coordinated training for 250 student staff and 25 professional staff
- Trained professional and student staff to manage crisis situations including first response to psychological crises
- Assessed sophomore attrition at Georgia Tech through surveys, focus groups, and reports from student staff members.
- Managed a budget of \$300,000 inclusive of salaries and other operating expenses
- Responsible for student staff recruitment and selection
- Responded to major crises including, floods, fires, acts of violence, terroristic threats
- Conducted disciplinary hearings as an Institute Judicial Officer
- Counseled and advised students on academic, career, and personal issues

Oglethorpe University, Atlanta, GA 1998-2001

Assistant Dean of Students and Director of Residence Life, 1999-2001

Area Coordinator/Director of Recreational Sports, 1998-1999

- Promoted to Assistant Dean after demonstrating leadership and management of two major campus crises (storm and multi-day power outage and a bias-related incident)
- Supervised three professionals, two graduate assistants, one administrative coordinator, and 28 students
- Responsible for housing, dining service contract, fraternity and sorority life, multicultural affairs, recreational sports, and judicial affairs
- Trained professional and student staff to manage crisis situations including first response to psychological crises
- Chief judicial officer for all non-academic violations
- Managed a budget of \$85,000 inclusive of salaries and other operating expenses
- Created the first student judiciary to hear violations of the code of conduct
- Director of the recreation center and all intramural activities for the campus
- Director of all housing operations including facilities management, assignments, billing, and community life for 600 students on a campus of 1500 students
- Created, maintained, and implemented the campus emergency action plan
- Co-coordinated Orientation for new students
- Designed and implemented a Peer Educator program to support at-risk students
- Advisor for Black Student Caucus, Shadowbox Players, and OU Dance Team

Georgia State University, Atlanta, GA, 2001-2002

Graduate Research Assistant

- Worked for Dr. Mary Beth Gasman on the study of alumni giving and fundraising at Historically Black Colleges and Universities
- Created a survey to gather data from alumni and fundraising professionals at HBCUs
- Conducted focus groups with Asian and Asian-American students regarding Diversity Education Programs at Georgia State University as a part of a research study on the naming of identity-based student programs

UGA COURSES TAUGHT

Fall 2022	Ballroom Foundations I - Lead/Male (DANC 1607) Ballroom Foundations I - Follow/Female (DANC 1608) Essentials of Pharmacy Practice I (PHRM 3030) Undergraduate Research Problem (PHRM 5980) Undergraduate Research Problem (PHRM 5980)
Spring 2022	Ballroom Foundations I - Lead/Male (DANC 1607) Ballroom Foundations I - Follow/Female (DANC 1608)
Fall 2021	Advanced Pharmacy Practice Experience IV (PHRM 5904) Ballroom Foundations I - Lead/Male (DANC 1607) Ballroom Foundations I - Follow/Female (DANC 1608) Essentials of Pharmacy Practice I (PHRM 3030) Undergraduate Research Problem (PHRM 5980)

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Summer 2021	Teaching in Pharmacy Practice (PHRM 7840)
	Advanced Teaching in Pharmacy Practice (PHRM 7940)
Spring 2021	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
	Practicum in College Student Affairs- HYBRID (ECHD 7740)
Fall 2020	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
Spring 2020	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
	Practicum in College Student Affairs- HYBRID (ECHD 7740)
Fall 2019	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
Spring 2019	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
	Practicum in College Student Affairs (ECHD 7740)
Fall 2018	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
Spring 2018	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
	Practicum in College Student Affairs (ECHD 7740)
Fall 2017	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
Spring 2017	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
	Practicum in College Student Affairs (ECHD 7740)
Fall 2016	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
Spring 2016	Ballroom Foundations I - Lead/Male (DANC 1607)
	Ballroom Foundations I - Follow/Female (DANC 1608)
Fall 2015	Ballroom Found I Lead Male (DANC 1607)
	Ballroom Found I Follow Female (DANC 1608)
Spring 2015	Ballroom Found I (DANC 1607)
	Ballroom Found I (DANC 1607)
Fall 2014	Ballroom Found I (DANC 1607)

	Ballroom Found I (DANC 1607)
	Intro to Pharmacy (PHRM 3010)
	Intro to Pharmacy (PMCY 3010)
Spring 2014	Ballroom Found II (DANC 1608)
	Ballroom Found II (DANC 1608)
Fall 2013	Ballroom Found I (DANC 1607)
	Ballroom Found I (DANC 1607)

OTHER COURSES TAUGHT

CSDA 599-A, Exploring Student-Athlete Development Through the Evolution of College Athletics, Shepherd University, 2014 (fully online)

PSYC 1000/GT 1000, Freshman Seminar Class, Georgia Tech, 2003-2005 & 2007-2011 For-credit class for first-year students. The course focused on three main objectives: identity development, career development, & adjustment/transition to Georgia Tech

EPEL 7330, Legal and Ethical Issues in Education, Georgia State University, Spring Semester 2002. Co-taught with Dr. Mary Beth Gasman as part of Ph.D program. Developed and delivered units related to the law and higher education

HONORS & AWARDS

UGA College of Pharmacy 60 at 60 Honoree. Spotlights 60 alumni, faculty, staff, and students who have advocated for a more equitable and inclusive society.

<https://www.facebook.com/ugapharmacy/posts/10158298375263843>

ACPA Diamond Honoree, Class of 2015

AACP Excellence in Assessment Award, \$1500, Evaluating Professionalism in the Culture and Curriculum of a PharmD Program, 2014

TK Miller Outstanding Professional Service Award, Georgia College Personnel Association, 2011

Outstanding Doctoral Student Award, Georgia College Personnel Association, 2005

Omicron Delta Kappa Honor Society, Nominated by students & inducted in 2004

Freshman Partner of the Year Nomination (Top Five), Georgia Tech, 2003

New Professional Award, Georgia College Personnel Association, 2000

Southeastern Association of Housing Officers Outstanding Service Award, 1999

Donald C. Agnew Outstanding Service Award, Oglethorpe University, 1999

Outstanding Masters Student, The University of Georgia, 1998

Continuing the Legacy of African American Student Success Program Advisor of the Year, University of Georgia, 1997

Dr. Daniel A. Hallenbeck Award for excellence in student leadership, 1995

RESEARCH PUBLICATIONS

Lebovitz, L., Darley, A., & **Fulford, M.** (2022). Benchmark Report on Utilization of Faculty Workload Models in Colleges and Schools of Pharmacy. *American Journal of Pharmaceutical Education*. Retrieved from <http://ajpe.org/>

Palmer, R. H., Moulton, M. K., Stone, R. H., Lavender, D. L., **Fulford, M.**, & Phillips, B. B. (2022). The impact of synchronous hybrid instruction on students' engagement in a pharmacotherapy course. *Pharm Pract (Granada)*, 20(1), 2611.
doi:10.18549/PharmPract.2022.1.2611

Clemmons, A., Lebovitz, L., **Fulford, M.**, Greene, K., Franks, A., Branan, T., & Plake, K. I. (2022). Impact of the COVID-19 pandemic on faculty at research-intensive United States schools/colleges of pharmacy.. *Curr Pharm Teach Learn*, 14(2), 145-152.
doi:10.1016/j.cptl.2021.11.018

Fulford, M., DiVall, MV, Darley, A, Smith, KM. (2022). A call for simplification and integration of Doctor of Pharmacy curricular outcomes and frameworks. *Am J Pharm Ed*, 8931-8931

Clemmons, A., Lebovitz, L., Greene, K., Franks, A., Branan, T., & Plake, K. I., **Fulford, M.** (2022). Impact of the COVID-19 pandemic on faculty at research-intensive United States schools/colleges of pharmacy. *Curr Pharm Teach Learn*, 14(2), 145-152.
doi:[10.1016/j.cptl.2021.11.018](https://doi.org/10.1016/j.cptl.2021.11.018)

Palmer, R. H., Moulton, M. K., Stone, R. H., Lavender, D. L., **Fulford, M.**, & Phillips, B. B.(2022). The impact of synchronous hybrid instruction on students' engagement in a pharmacotherapy course. *Pharm Pract (Granada)*, 20(1), 2611.
doi:[10.18549/PharmPract.2022.1.2611](https://doi.org/10.18549/PharmPract.2022.1.2611)

Maholtra, A., Reddy, I., **Fulford, M.**, Khasawneh, F., Tiwari, A., Feng, X. (2021). Strategies for the integration of foundational and clinical sciences in Doctor of Pharmacy programs. *Journal of the American College of Clinical Pharmacy*. Vol. 4, Issue 10. 1307-1314.

Smith, S., Rogers, K., Newsome, A., & **Fulford, M.** (2021). Long-term retention of advanced cardiovascular life support (ACLS) knowledge after American Heart Association ACLS certification. *American Journal of Pharmaceutical Education*, 797-798.

Franic, D., Palmer, R., & **Fulford, M.** (2020). Pharm.D. Student preferences for computer-based vs. paper-and-pencil testing in a social and administrative pharmacy course. *Currents in Pharmacy Teaching and Learning*, 13.

Fulford, M., Lebovitz, L. Ray, M., Wallace, J., Henson, B., and Smith, K.(2020).PharmD Students Cope with Transitions in the Wake of the COVID-19 Pandemic. *Pharmacy Times*. <https://bit.ly/3b23Y5J>

Smith, S., Ayers, P., Logan, L., Newsome, A., & **Fulford, M.** (2020). Pharmacist perceptions of CliftonStrengths® themes important for success in advanced cardiovascular life support. *Journal of Clinical Pharmacy and Therapeutics*. doi:[10.1111/jcpt.13272](https://doi.org/10.1111/jcpt.13272)

Smith, S., Newsome, A., Logan, L., & **Fulford, M.** (2020). Do student pharmacists possess the strengths necessary for success in emergency cardiovascular response. *American Journal of Pharmaceutical Education*, 84, 750-751.

Johnson, M. A., Jones, B. M., Heil, E. L., Stover, K. R., Trone, S., **Fulford, M.**, & Bland, C. M. (2019). Self-perceived knowledge and confidence regarding infectious diseases of advanced pharmacy practice experience students. *Curr Pharm Teach Learn*, 11(11), 1095-1102. doi:[10.1016/j.cptl.2019.07.019](https://doi.org/10.1016/j.cptl.2019.07.019)

Hawkins, W, Phan, S. **Fulford, M.** (2019). Using Debates as the Primary Pedagogy to Teach Critical Care in a PharmD Curriculum Elective Course, *Currents in Pharmacy Teaching and Learning*, vol. 11, Issue 9.

Newsome, A. S., Smith, S. E., Anthony Hawkins, W., **Fulford, M.**, and Phillips, B. B. (2018). Impact of Multi-Modal methods to teach advanced cardiovascular life support (ACLS) principles in the core Doctor of Pharmacy curriculum. *Journal of the American College of Clinical Pharmacy*.

Chaieb, J., Phillips, B. B., Thiman, M., **Fulford, M.**, Young, H. N., & Perri, M. (2018). Evaluation of affective domain elements in a new pharmacy practice course. *Curr Pharm Teach Learn*, 10(9), 1219-1227. doi:[10.1016/j.cptl.2018.06.011](https://doi.org/10.1016/j.cptl.2018.06.011)

Miller, S., Wood, E., **Fulford, M.** (2018), Medicine Pharmacy Interprofessional Exercise Pilot: Lessons Learned. *MedEdPublish*, 1-8 22 Mar 2018

Neville, M. W., Palmer, R., Elder, D., **Fulford, M.**, Morris, S., & Sappington, K. (2015). Evaluating the Effects of Flexible Learning about Aseptic Compounding on First-year Students in a Pharmacy Skills Laboratory. *Am J Pharm Ed*, 79(6), 91.

Fulford, M., Souza, J., & Associates. (2014). *Are You CAPE-ABLE? An Assessment Blueprint for Learning Experiences*. Center for the Advancement of Pharmacy Education AACP CAPE Paper.

Neville, M., (2014). Pharmacy Students' Attitudes About Treating Patients With Alcohol Addiction After Attending a Required Mutual Support Group. *Am J Pharm Ed*, Volume 78(2), 39. (Acknowledgement for data collection and research method support).

Phillips, B. B., Bourg, C. A., **Fulford, M.**, & Phillips, B. G. (2013). Impact of a Postgraduate Residency Training Elective on Student Outcomes. *Am J Pharm Ed*, 77(5).

Phillips, B. B., Francisco, G. E., **Fulford, M. J.**, McEwen, D. W., Brooks, K. L., & Buck, B.D. (2013). Fulfilling health care's expectations of pharmacy graduates through curriculum innovations. *Am J Pharm Ed*, 77(5).

Fulford, M. (2010). *A Campus Student Affairs Perspective on NCAA Proposal 2009 100*. ACPA Commission for Recreation and Athletics. A Published Report for ACPA

Fulford, M. (2010). *Connecting Recreational Sports, Intercollegiate Athletics, and Student Affairs Work: A Theoretical Bridge*. Commission for Recreation and Athletics Newsletter, ACPA

Fulford, M. (2009). *Failing at College Football Reform: The Jan Kemp Trial at the University of Georgia*, Digital Archive at GSU
http://digitalarchive.gsu.edu/cgi/viewcontent.cgi?article=1046&context=eps_diss

Fulford, M. (2002). Creating a Set of Assessment Standards to Help Division III Institutions Make the Choice Between Having and Not Having A Football Program. GA Journal of College Student Affairs. Georgia: Georgia College Personnel Association.

Altizer, A. & **Fulford, M.** (1999). Keeping Summer Residents Satisfied. ACUHO-I Talking Stick. Association of College University Housing Officers-International.

Fulford, M. (1999). Employers' Perceptions of Necessary Leadership Skills to Succeed versus Students' Perceptions. GA Journal of College Student Affairs. Georgia: Georgia College Personnel Association.

SPONSORED PROJECT AWARDS AND SUBMISSIONS

Awarded

Co-investigator on a **\$4,000** Scholarship of Teaching and Learning Grant from the American Association of Colleges of Pharmacy to support research on the influence of personality traits on PharmD student success with advanced cardiovascular life support, Awarded 2019

Co-investigator on **\$20,000** New Approaches to Diversity and Inclusion Grant from the UGA Institutional Diversity Office to support the College of Pharmacy's new Academic Coaching program designed to increase PharmD student retention, Awarded 2018

Co-investigator on a **\$4,000** Scholarship of Teaching and Learning Grant from the American Association of Colleges of Pharmacy to support research on the use of logic puzzles as a predictor of success in the PharmD program, Awarded 2018

Submitted

Principal Investigator on a \$50,000 Spencer Foundation Grant to support research on the impact of Covid-19 on the PharmD students, 2020, Now Awarded

Co-Investigator on a \$50,000 NCAA Innovations in Research and Practice Grant to support research on student-athletes in transition, 2014, Not Awarded

Co-investigator on a \$477,521 NIH Bridges to the Doctorate Grant, 2012, Not Awarded

RESEARCH POSTERS AND ABSTRACTS

Johnson, B., Logan, L., Hill-Silcott, V., Grout, K., **Fulford, M.** (2021) Diversity equity, and inclusion training in first-year pharmacy student curriculum improves student comfort discussing DEI topics. ASHP Clinical Mid-Year.

Smith, S., Rogers, K., Newsome, A., **Fulford, M.** (2021). Long-term retention of advanced cardiovascular life support (ACLS) knowledge after American Heart Association ACLS certification. *Am J Pharm Ed*, 797-798.

Clemmons, A., Greene, K., & **Fulford, M.** (2020). *Impact of Essentials of Pharmacy Practice course on student approach to practice*. Poster session presented at the meeting of ASHP Midyear.

Leong, R., Brooks, K., **Fulford, M.**, & Darley, B. (2020). *Assessment of factors associated with student pharmacist preparedness for introductory pharmacy practice experiences*. Poster session presented at the meeting of American Society of Health-System Pharmacists Midyear Clinical Meeting.

Smith, S. E., Newsome, A., & **Fulford, M.** (2020). *Do Students have the Strengths necessary for success in emergency cardiovascular response?*. Poster session presented at the meeting of American Association of Colleges of Pharmacy.

Ayers, P., Newsome, A., **Fulford, M.**, Logan, L., & Smith, S. E. (2019). *Pharmacist and student pharmacist perceptions of CliftonStrengths® themes important for success in Advanced Cardiovascular Life Support*. Poster session presented at the meeting of American College of Clinical Pharmacy Annual Meeting.

Smith, S., Newsome, A., Hawkins, W., **Fulford, M.**, & Phillips, B. (2019). *Training in the*

PharmD Curriculum Reveals Need for Reinforcement and Repetition of Skill-Based Competencies. Poster session presented at the meeting of AACP.

Seagraves, G., Brooks, K. L., Darley, B., Phillips, B., Welch, L., Hawkins, W., **Fulford, M.** (2019). *Integration of the Pharmacists' Patient Care Process throughout the PharmD Curriculum at the University of Georgia.* Poster session presented at the meeting of American Association of Colleges of Pharmacy (AACP).

Smith, S., Newsome, A., Hawkins, W., **Fulford, M.**, & Phillips, B. (2019). *ACLS training in the PharmD curriculum reveals need for reinforcement and repetition of skill-based competencies.* Poster session presented at the meeting of AACP Pharmacy Education Meeting 2019.

Gayle, A., Jackson, B., **Fulford, M.** (2019). *Training in the PharmD Curriculum Reveals Need for Reinforcement and Repetition of Skill-Based Competencies.* Poster session presented at the meeting of AACP.

Fulford, M., Welch, L., Hannings, A., Branan, T., Von Waldner, T., & Francisco, G. (2017). *Professionalism in the PharmD Program at the University of Georgia.* School poster session presented at the meeting of American Association of Colleges of Pharmacy (AACP) annual meeting.

Elder, D. & **Fulford, M.** (2017). *Identifying Patterns of Student Success Across Pharmaceutics Coursework in a New PharmD Curriculum.* Poster session presented at the meeting of American Association of Colleges of Pharmacy (AACP) annual meeting.

Hawkins, W. A., **Fulford, M.**, & Phan, S. V. (2016). *Students' Perspective of Debates as a Pedagogy in a Critical Care Elective.* Poster session presented at the meeting of American Association of Colleges of Pharmacy (AACP) annual meeting.

Branan, T. N., Castleberry, A. N., **Fulford, M.**, Quidley, A. M., & Hammond, D. A. (2016). *Evaluation of Critical Care Education in U.S. Colleges and Schools of Pharmacy.* Poster session presented at the meeting of American Association of Colleges of Pharmacy Annual Meeting.

Hammond, D. A., Branan, T. N., Castleberry, A. N., **Fulford, M.**, & Quidley, A. M. (2016). *Evaluation of Critical Care Education in U.S. Colleges and Schools of Pharmacy.* Poster session presented at the meeting of Teach the Teacher Symposium.

Sasaki, B., Bland, C. M., Jones, B., & **Fulford, M.** (2015). *Self-perceived knowledge and confidence regarding infectious diseases of advanced pharmacy practice experience (APPE) students.* Poster session presented at the meeting of 2015 American Society of Health-System Pharmacists Midyear Meeting.

Hammond, D. A., Branan, T. N., Castleberry, A. N., **Fulford, M.**, & Quidley, A. M. (2015). *Evaluation of Critical Care Education in U.S. Colleges and Schools of Pharmacy.* Poster session presented at the meeting of ASHP Midyear Clinical Meeting.

Norton, M. A., Al-Shatnawi, S., **Fulford, M.**, Freeland, K., Eagerton, D., McGuire, M., . . . Pfalzraf, A. (2015). *Perceived Stress and Impulsivity as a Predictor of Substance Use Disorders- Findings from the Student Pharmacist Chemical Health Scale III*. Poster session presented at the meeting of College of Psychiatric and Neurologic Pharmacist Annual Meeting.

Welch, L. H., Hughes, L. D., Hannings, A. N., & **Fulford, M. J.** (2014). The Impact of an Assigned Leadership Model on Student Self-Evaluation Scores in an IPPE.. In *American Association of Colleges of Pharmacy Annual Meeting, Grapevine, TX*.

Hughes, L. D., Welch, L. H., Hannings, A. N., & **Fulford, M.** (2014). Student Pharmacist Perceptions of Capability to Perform Leadership Skills versus Importance to Future Career Success.. In *American Association of Colleges of Pharmacy Annual Meeting, Grapevine, TX*.

Hughes, L., Welch, L., Hannings, A., & **Fulford, M.** (2014). Relationship between StrengthsFinder 2.0 Leadership Domains and Student Pharmacist Perceived Capabilities to Perform Leadership Skills. In *AACP Summer Meeting 2014*. AACP.

Phillips, B. R., Francisco, G., **Fulford, M.**, McEwen, D., Phillips, B. E., & Buck, B. (2013). Teaching Innovations to Cultivate Patient Care Provider Skills During Pharmacy School.

McEwen, D., Waldner, T. J., & **Fulford, M.** (2013). Assessing Pharmacy Students' Preparedness for Emergencies in a Simulate Environment Using a Validated Instrument, *American Association of Colleges of Pharmacy Annual Meeting, Chicago, IL*

McEwen, D., Getch, Y., **Fulford, M.**, Welch, L., & Duke, L. (2013). Evaluation of Cultural Competence Using Service-Learning Introductory Pharmacy Practice Experiences. *American Association of Colleges of Pharmacy Annual Meeting, Chicago*

Elder, D., **Fulford, M.** (2013). The Use of Negative versus Positive Reinforcement in the Development of Pharmacy Skills. *In American Association of Colleges of Pharmacy Annual Meeting, Chicago, IL*

Phillips, B. B., Bourg, C. A., **Fulford, M.**, & Phillips, B. G. (2013). Impact of a Postgraduate Residency Training Elective Course on Student Outcomes. *In American Association of Colleges of Pharmacy Annual Meeting, Chicago, IL*

Buck, B. D., & **Fulford, M.** (2012). Assessing Student Perceptions of Active Learning in a Pharmacotherapy Course. *In American Association of Colleges of Pharmacy Annual Meeting, Kissimmee, FL*

SCHOLARLY PRESENTATIONS (* denotes invited)

For Wellness Sake, We Need Equity-Minded Faculty Workloads Right Now, AACP Annual Meeting, 2022

* Making DEI a Habit in Your Curriculum, UNC Center for Innovative Pharmacy Education and Research, 2022

*Engaging in Successful Research Collaboration, AACP Webinar, 2022

* From Midgard to Asgard and All the Realms of Faculty Life, AACP Webinar, 2022

Equity in Pharmacy Education: What is Holding Us Back?, AACP Conference 2021

Burnout to Breakdown to Breakthrough for Faculty, AACP Conference 2021.

* Renovating Systems, Policies, and Cultures Through an Equity, Diversity, and Inclusion Lens, AACP Equity, Diversity, and Inclusion Institute, 2021

Inclusive Teaching Workshop, UGA Faculty Development, 2020

* Assessment in Pharmacy Education: COVID Edition, AACP Webinar 2020

* Coping with Transitions in the Wake of the COVID-19 Pandemic, AACP Webinar 2020

The G.A.M.E. of Life: Academic Pharmacy Edition, AACP Conference 2020

* Team Teaching Part 1, Functional Team: An Oxymoron? AACP Teachers Seminar 2019

* Team Teaching Part 2, Wait, We Can Actually Have Fun? AACP Teachers Seminar 2019

Charting Your Own Course: Finding Yourself and Finding Your Path in Academia, AACP 2019

A Tale of Two Cities: Approach to the Co-Curriculum at a Public and Private Institution, AACP 2019

LOL for Student Engagement II: Making Education PharmacoPhunny, AACP 2019

*Engaging in New Methods of Teaching and Assessment in Pharmacy Education, European Faculty of Pharmacy Faculty Development, Dubrovnik, Croatia, November 16-18, 2018

LoL for Student Engagement: Using Humor and Theatrics to Engage Students, American Association of Colleges of Pharmacy AACP 2018

Assessing Affective Domain Competencies: Can We Agree on What It Means to Be Practice-Ready?, AACP 2018

Preparing Your Self-Study for Standards 2016: What We Learned from ACPE Accreditation Visits During 2016-17, AACP 2017

Meaningful and Manageable Strategies for Assessing Student Leadership Development Across the Curriculum, AACP 2017

*Developing a Culture of Sustainable Assessment, AACP Institute 2017

*Essentials of Student Affairs Practice Institute: Session 1 "Cornerstone," GCPA 2017

*How College Affects Students, Workshop for Youngstown State University, 2017

Assessing CAPE Domains 3 and 4 with Recitations: A Tale of Two Schools, AACP Conference 2016

Standards 2016 and CAPE: Developing and Assessing Co-Curricular Learning Experiences, AACP Conference 2016

*Co-Curricular Aspects of the 2016 ACPE Standards, AACP Institute 2015 (Spring and Fall)

*Pecha Kucha Speaker: Assessment of Student Learning: A Dancer's Perspective, ACPA Conference 2015

*Keynote Address, GCPA Conference, 2014

Using Rubrics to Assess Competency of PharmD Students in Teaching Laboratory and Experiential Settings, Special Session, AACP 2013

Dig a Little Deeper: Using Qualitative Analysis in PharmD Program Assessment, AACP 2013

Finding Balance as Professional: Lessons from Student-Athletes, ACPA 2013

Networking Your Way to the Next Level Through Professional Branding, ACPA 2013

*Failing at College Football Reform: The Jan Kemp Trial at UGA, Mercer University Leadership Academy, 2012

From Old School to New School: Assessing Student Learning in Diverse Academic Environments, Using Technology to Enhance Teaching, Learning, and Practice in the Health Professions Conference, 2012

*Student Government Leadership Training, Southern Wesleyan University, 2011

*Relationships: Academics, Athletics, Recreational Sports, and Student Affairs- A Panel Discussion and Conversation, Athletic Business Conference, 2011

*Look Inside, Listen, and Live: Finding YOUR Path to Success, Agnes Scott College Residence Life Training, 2010

CAS Standards, Self-Assessment, and Learning Outcomes in Higher Education, at Georgia Tech for GCPA, 2010

*Facing the Fear of Getting Locked Into One Functional Area, New Professionals Workshop, 2010

*Peer Counseling 101, Training for Christian Campus Fellowship Interns at Georgia Tech, 2010

Student Learning and Development through Recreational Sports and Athletics, ACPA, 2010

*Conducting an Independent Jobs Search Outside the Convention- Panelist, ACPA, 2010

*Successfully Mentoring and Supervising Millennial as New Professionals- Panelist, ACPA, 2010

Strategic Planning and Assessment for Your Organization, GCPA Conference, 2010

*Creating an Assessment Plan for Housing and Residence Life, Emory Student Affairs Assessment Conference, 2010

Selecting the Right Evaluation and Data Collection Methods for your Learning Outcomes, GCPA Workshop, 2009

*Understanding and Facing our Unique Challenges in Student Affairs, Georgia Highlands College, 2009

*Keynote Address, Omicron Delta Kappa Initiation Ceremony, 2009

*Preparing for Your Next Job, Georgia Tech Department of Housing Training, 2009

Building Community in the Freshman Year, Georgia Tech Peer Leader Training, 2009

Failing at College Football Reform: The Jan Kemp Trial at the University of Georgia, GCPA Conference, 2009

*Student Affairs in the United States: Past, Present, and Future, Presentation for visiting group of student affairs professionals from China, 2008

*Supervising Professional Staff, Georgia Tech Housing, 2008, 2009

*Creating a S.I.M.P.L.E. Assessment Plan, ACUHO-I Pre-Conference College, 2008
Half-Day Workshop

*Okay, We're Here, Now What: Motivating Teams, Emerging Leaders at Georgia Tech, 2007

*Writing for Research & Publication, Georgia Tech Department of Housing, 2007

Changing Constructs through Creativity and Innovation, Georgia Tech President's Summit, 2007

*Keynote Address, Minority Academic Achievement Scholars Awards Ceremony, Armstrong Atlantic State University, 2007

A History of College Football Reform, Georgia State University Higher Education Symposium, 2007

Writing an Effective Resume, Lanier Technical College, 2007

Understanding the Diversity of our Different Colleges, GCPA Conference, 2006

Learning to Listen, Learning to Lead, Georgia Tech Leadership Conference 2005

Critical Perspectives and Analyses of Discourse, Session Chair, ASHE Conference 2004

Career Evolution: Mapping Your Path to Success, GCPA Workshop, 2004

Student Services and Student Outcomes, Session Chair, ASHE Conference 2004

CONSULTING ACTIVITIES AND MEDIA REQUESTS

KnowledgeE and Egyptian Knowledge Bank, Four Best Practices in Assessment Workshop Series, August 2022

KnowledgeE and Egyptian Knowledge Bank, Coaching Sessions for Egyptian Colleges of Pharmacy, 2021-present

KnowledgeE and Egyptian Knowledge Bank, 2-Day Advanced Assessment and Accreditation Workshop for Egyptian Colleges of Pharmacy, 2021-present

KnowledgeE and Egyptian Knowledge Bank, 2-Day Beginner Assessment and Accreditation Workshop for Egyptian Colleges of Pharmacy, 2020-present

Mock Accreditation Site Visit, South University, College of Pharmacy, 2019

Consultant, Assessment and Accreditation, Florida A&M University College of Pharmacy, 2019

UMKC Faculty Development Workshop, University of Missouri-Kansas City, School of Pharmacy, 2018

Self-Study Kickoff Retreat for University of Texas-Tyler, School of Pharmacy, 2017

Mock Accreditation Site Visit, The Ohio State University, College of Pharmacy, 2017

Workshop, How College Affects Students, Youngstown State University, 2017

Consultant and Workshop Presentation, Co-Curricular Assessment and Accreditation, Lipscomb University, 2016

Consultant, Assessment of Student Affairs, Dalton State College, 2016

Consultant, Curricular & Co-Curricular Assessment, University of Cincinnati College of Pharmacy, 2016

Consultant, Assessment of Program and Organization, Ferris State University School of Pharmacy, 2016

Consultant, Assessment and Accreditation, South College, 2016

Consultant, Accreditation, UGA Department of Dance, 2015

Consultant, Curriculum Revision, Campbell University, 2015

Consultant, Assessment Pharmaceutical Sciences Curriculum, Campbell University, 2014

Consultant, Student Affairs Division, Augusta Technical College, 2013

Consultant, Student Development Division, Kennesaw State University, 2010

Consultant, Student Services and Administrative Services, Southeastern Technical College, 2010

Expert Interview (Jan Kemp) Hendrick, B. (2008, December 15). *Kemp Legacy Lives On*. Fulton County Daily Report. Atlanta, GA, p. 1

Expert Interview (Jan Kemp) Schultz, J. (2008, December 14). *Difficult to Say Where Kemp Fits in History*. Atlanta Journal-Constitution. Atlanta, GA. p. D1

Expert Interview (Jan Kemp) Shearer, L. (2008, December 9). *Former Prof's Fight Effected Reform*. Athens Banner-Herald. Athens, GA. p. 1

ARTISTIC DIRECTION AND CREATIVE WORKS

The University of Georgia Ballroom Performance Group, www.ugaballroom.com

Co-Director, 2008-Present

- Lead and train a dance company of on average 40-65 students. Produced its signature ballroom dance show in the UGA Dance Department entitled, Ballroom Magic since 2008. Choreograph 5-6 unique dance works each year and provide artistic direction to the overall performance. Signature creative works include:
 - 2009- So She Dances, Waltz
 - 2009- Pon De Replay, Samba
 - 2010- Somebody to Love, Viennese Waltz
 - 2010- All that Jazz, Quickstep/Charleston
 - 2011- Masquerade, Paso Doble/Tango/Viennese Waltz
 - 2012- Anything Goes, Quickstep/Tap
 - 2012- Copacabana, Samba
 - 2013- NYC Medley: Remembering 9/11
 - 2014- Spy vs. Spy vs. Spy, Dance Medley
 - 2015- Prima Donna, Waltz
 - 2015- Doctor Who, Viennese Waltz/Aerial
 - 2016- Nothing Else Matters, Viennese Waltz/Violin
 - 2017- Haunted Mansion, Quickstep/Waltz
 - 2017- Swan Lake, Ballet/Viennese Waltz
 - 2017- Story of My Life: Honoring Janet Robertson, Waltz
 - 2018- Star Wars Medley
 - 2018- Dancin Dan, Foxtrot/Jazz
 - 2018- Love Finds You, Waltz
 - 2019- Greatest Show, Samba/Night Club Two-Step/Aerial
 - 2019- Ego, Samba
 - 2020- From Russia with Love, Foxtrot
 - 2020- Pirates of the Caribbean Medley
 - 2021- The Show Must Go On, Foxtrot
 - 2022- I Don't Wanna Miss a Thing, Foxtrot
 - 2022- Hello Medley, Foxtrot/West Coast/Hustle/Samba/Waltz
 - 2022- Surface Pressure, Samba

Southern Wesleyan University, Central, SC, <https://www.swu.edu/academics/division-of-fine-arts/student-productions/>

Resident Choreographer, 2008-present

- Provide choreography and artistic direction for the university's annual musical and showcases.
 - 2008- Joseph and the Amazing Technicolor Dreamcoat
 - 2009- SWUsical: A Musical Revue
 - 2010- Pirates of Penzance

- 2011- The Music Man
- 2012- The Wizard of Oz
- 2013- Jesus Christ Superstar
- 2014- Narnia: the Musical
- 2015- The Sound of Music
- 2016- You're a Good Man Charlie Brown
- 2017- Smokey Joe's Café
- 2018- Beauty and the Beast
- 2019- Little Women
- 2020 and 2021- Newsies
- 2022- Titanic
- 2022- Showstopper
- 2023- The Little Mermaid

Town and Gown Theatre, Athens, GA, <https://townandgownplayers.org/>

Choreographer, Varied Projects

- 1994- Guys and Dolls
- 1995- Oklahoma!
- 1996- Merry Wives of Windsor
- 1996- Baby
- 1996- Li'l Abner
- 1997- The Mikado
- 1999- Kiss Me, Kate
- 2002- Something's Afoot
- 2008- Company
- 2009- Mame
- 2011- Jesus Christ Superstar
- 2012- Dirty Rotten Scoundrels
- 2012- Pippin
- 2013- Evil Dead: the Musical
- 2014- Oklahoma!
- 2014- She Kills Monsters
- 2014- You're a Good Man Charlie Brown
- 2015- Man of La Mancha
- 2015- 9 to 5 the Musical
- 2017- Curtains
- 2018- Starstruck

Brightstone Productions, Watkinsville, GA <https://www.brightstoneathens.com/>

Choreographer, Varied Projects

- 2021- Cinderella
- 2022- God Bless Us Everyone

School of the Arts at Central Gwinnett, Lawrenceville, GA

<https://www.gcpsk12.org/sota>

Choreographer, Varied Projects

- 2022- In the Heights Medley for Voice Conservatory
- 2022- Sideshow the Musical, Foxtrot Scene

INSTITUTIONAL SERVICE

University of Georgia

- Faculty Affairs Leadership Roundtable, 2021-present
- UGA Program Review and Assessment Committee (3-year term), 2021-present
- Student Learning Outcomes Steering Committee, 2016-present
- UGA Ballroom Dance Club, Faculty Advisor, 2019-present
- University Omnibus Survey Committee, 2019
- Non-Tenure Track Faculty Learning Committee, 2019

Georgia Institute of Technology

- Strategic Planning Groups for “Enrich the Student Experience” and Teaching and Learning,” Georgia Tech, 2009-2010
- Mental Health Task Force, Georgia Tech, 2008-present
- Assessment Committee, Georgia Tech, 2008
- Institutional Effectiveness & Assessment Sub-Committee, Chair, Lanier Technical College, 2006-2007 – worked with the committee charged with applying for and gaining SACSCOC accreditation for the college.
- Retention Task Force, Chair, Lanier Technical College, 2005-2007
- SACS Quality Enhancement Plan (QEP), Georgia Tech, 2003-4, worked with the Director of Residence Life to create a component of Georgia Tech’s QEP that addresses sophomore retention and living-learning programs.
- Sophomore Issues Assessment- assessed sophomore issues to address sophomore attrition at Georgia Tech, Chair, 2001-2

UGA College and Department Level Committees

- Executive Committee, 2011-present
- Faculty Council, ex-officio, 2019-present
- Faculty and Staff Awards Committee, ex-officio, 2019-present
- Undergraduate and Graduate Education Committee, ex-officio, 2020-present
- PharmD Curriculum and Assessment Committee, ex-officio, 2022-present
- Faculty and Staff Development Committee, ex-officio, 2021-2022
- Assessment Committee, ex-officio, 2011-2022
- PharmD Curriculum Committee, ex-officio, 2020-2022
- Strategic Planning Committee, 2019-2020
- Search Committee Chair for Assistant Dean for Student Affairs Position, 2017
- UGA College of Pharmacy Professionalism Task Force, 2012-2014
- UGA College of Pharmacy Employee of the Year Committee, 2012

Graduate and Professional Student Dissertation/Thesis Advising

- Reggie Simpkins, Doctoral, Education, Committee Member, 2022
- Sean Vanduyse, Masters, Pharmacy, Committee Member, 2021
- Eric Sneed, Doctoral, Education, Committee Member, 2021

- Matthew Smith, Doctoral, Education, Committee Member, 2021
- Erin Layton, Doctoral, Education, Committee Member, 2019

PROFESSIONAL SERVICE

American Association of Colleges of Pharmacy

AACP Chair-elect of Leadership Cabinet for Special Interest Groups (SIG), 2022-present

AACP Teacher Seminar Planning Committee, 2022-present

AACP Annual Conference Program Planning Committee, 2021-present

Equity, Diversity, and Inclusion Institute Planning Team, 2020-2022

NAPLEX/MPJE Reporting Task Force, 2021

Chair, Career Center Task Force, 2019-2021

Chair, Academic Affairs Committee, 2017-18

Past Chair, Assessment SIG, 2017-18

Chair, Assessment SIG, 2016-2017

Chair-Elect, Assessment SIG, 2015-2016

Executive Committee for Assessment SIG, 2013-18

AACP Institutional Research and Assessment Committee, 2013-2016

Excellence in Assessment Award Reviewer, 2015

Communications Committee for Assessment Special Interest Group, 2012-13

Member- Health Disparities and Cultural Competence Special Interest Group

American College Personnel Association

Chair, Involvement Outreach, and Assessment, 2013-2015

Chair, Graduate Research Papers, Poster Sessions, and Promising Practices, ACPA Convention 2010-12

Chair, ACPA Commission on Recreation and Athletics, 2010-2012

Directorate Member- ACPA Task Force on Recreation and Athletics 2008-2010

Commission for Assessment and Evaluation, 2007-2015

Hospitality Chair- ACPA Convention 2004-2005

Directorate Member- ACPA Commission for Housing and Residence Life, 2003-2005

ACPA Roadshow Coordinator- Lesbian, Gay, Bisexual, Transgender Issues Workshop at Georgia Tech, 2002

Career Placement Volunteer- 1998, 1999, 2002, 2004-2006, 2008

Association of College and University Housing Officers-International

Member- Benchmarking Services Committee 2008-2009

Georgia College Personnel Association

Essentials of Student Affairs Practice Workshop, Co-Coordinator, 2016

Next Generation Conference Coordinator, 2012

Coordinate Annual Assessment in Student Affairs Workshops, 2008-2012

Assessment Chair- 2009-2013

Program Committee, Emory Assessment Conference, 2010

40th Anniversary Conference Chair- 2008-2009

Past-President- 2006-2007
President- 2005-2006
President-Elect-2004-2005
Conference Chair- 2002-2003
Webmaster- 1999-2004

Other Professional Service

American Journal of Pharmaceutical Education, Reviewer, 2021-present
Currents of Pharmacy Teaching and Learning, Reviewer, 2014- present
Assessment in Student Affairs Conference, Program Coordinating Committee, Emory University, 2010

COMMUNITY SERVICE

Town and Gown Players (Athens, GA) Board of Trustees, 2021-present
The School of the Arts at Central Gwinnett Theater Booster Club, Sponsorship Chair
2022-present
Gwinnett Educational Management System (GEMS) Oversight Committee, Gwinnett
County Schools, 2021-2023
Taylor Elementary School Council 2018-2022
Collins Hill Educational Foundation 2015-2018